

JON HIGGINS ANNUAL

GOLF TOURNAMENT

and Gala

EMPOWERING THE LEADERS
OF TOMORROW AT
ARMY AND NAVY ACADEMY

SCHEDULE OF EVENTS

1:00PM-5:30PM

JON HIGGINS ANNUAL GOLF
TOURNAMENT

Check-in at 12:00pm

5:30PM-6:30PM

HAPPY HOUR

6:30PM-10:30PM

JON HIGGINS INAUGURAL GALA
Celebrating our Distinguished Warrior
& Hall of Fame Award Winners

MARCH 21, 2025

ALL EVENTS WILL TAKE PLACE AT
THE LINKS AT LAKEHOUSE
SAN MARCOS, CA



TITLE SPONSOR

BNB
BNBuilders

We invite you as a trusted partner of Army and Navy Academy to join us in investing in the future and supporting the next generation of leaders.

Please join us for a day of celebration in support of our cadets. Come for the camaraderie, food, and fun!

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

GOLF TOURNAMENT TITLE SPONSOR - \$5,000

- Golf, food and drinks for (8) players.
- VIP Table at the Gala for (8) if desired.
- Company Logo on all Golf Tournament information and flyers.
 - Title sponsorship banner at Welcome Reception.
 - Hole Sponsorship sign on tee box.
- Company logo prominently displayed at the Gala and on a banner at Maffucci Field for the 2025-2026 school year.

THE HIGGINS LEGACY - \$3,500

- Golf, food and drinks for (4) players.
- Table at the Gala for (4) if desired.
- Company logo on Welcome Banner.
 - Hole Sponsorship Sign on tee box.
- Closest to the Pin or Long Drive Sponsor.
- Company logo prominently displayed at the Gala and on a banner at Maffucci Field for the 2025-2026 school year.

CHAMPION OF THE GREEN - \$2,500

- Golf, food and drinks for (4) players.
- Table at the Gala for (4) if desired.
- Company logo on Welcome Banner.
 - Hole Sponsorship Sign on tee box.

HIGGINS HONORARY - \$1,000

- Golf, food and drinks for (2) players.
- Hole sponsorship Sign on tee box.

RAFFLE/PRIZE SPONSOR - \$500

- Provide funds to purchase exciting raffle items and prizes.
- Name and logo presented at Raffle and Prize Sponsorship table.

Please contact Simone Brown at 760.547. 5274 or sbrown@armyandnavyacademy.org with any questions.

JOHN HIGGINS INAUGURAL GALA SPONSORSHIP OPPORTUNITIES

★ PRESENTING SPONSOR* - \$25,000

- Exclusive video feature and recognition of your company during the live event.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- Full-page advertisement in the event program distributed to every attendee.
- On-screen & live sponsorship recognition throughout the evening.
- Two VIP tables of 8.
- Four entries to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

★ ANA STAFF & FACULTY SPONSOR* - \$15,000

- Sponsor ALL Army and Navy Academy Staff & Faculty members to attend.
- Bragging Rights - show all the guests that you, and you alone, are the greatest supporter of ANA Staff & Faculty known to date!
- Exclusive video feature recognition of your company during the live event.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- Full-page advertisement in the event program distributed to every attendee.
- On-screen & live sponsorship recognition throughout the evening.
- One VIP tables of 8.
- Four entries to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

★ WELCOME SPONSOR* - \$10,000

- Logo prominently displayed at every bar station.
- Half-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- One VIP table for 8.
- Two entries to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

★ ENTERTAINMENT SPONSOR* - \$6,000

- Half-page advertisement in the event program distributed to every attendee.
- On-screen & live sponsorship recognition throughout the evening.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- One VIP table for 8.
- One entry to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

★ PHOTO BOOTH SPONSOR* - \$5,000

- Logo displayed on all digital photos from the event photo booth.
- Half-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- VIP table for 8.
- One entry to the Golf Tournament + 50% discount on additional tickets.

★ PADDLE SPONSOR* - \$5,000

- Logo featured on every bidder paddle for the live auction.
- Half-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- VIP table for 8.
- One entry to the Golf Tournament + 50% discount on additional tickets.
- 50% discount on additional ticket and table purchases.

★ CENTERPIECE SPONSOR* - \$4,000

- Company logo displayed on table centerpieces.
- Half-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- Five tickets to the gala.
- 50% discount on additional ticket and table purchases.

★ SILENT AUCTION SPONSOR* - \$3,500

- Logo displayed on every bid board for silent auction item sheets.
- Quarter-page advertisement in the event program distributed to every attendee.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- On-screen & live sponsorship recognition throughout the evening.
- Five tickets to the gala.
- 50% discount on additional ticket and table purchases.

★ CHAMPION SPONSOR - \$3,000

- Quarter-page advertisement in the event program distributed to every attendee.
- On-screen & live sponsorship recognition throughout the evening.
- Logo prominently displayed at event & on banner at Maffucci Field for the 2025-2026 school year.
- Two tickets to the gala.
- 50% discount on ticket and table purchases.

*Branding materials must be provided by Sponsor.



SPONSORSHIP REGISTRATION FORM

Please complete this form and return to Simone Brown at sbrown@armyandnavyacademy.org.

CONTACT NAME

COMPANY

PHONE

E-MAIL

I plan to make my donation of _____ in the form of:

cash check credit card other _____

For cash or check donations, please contact:

Army and Navy Academy

Attn: Advancement Department / 2025 Auction

2605 Carlsbad Blvd, Carlsbad, CA 92008

Please charge my donation to:

VISA MC AMEX Discover

CARD NUMBER

EXPIRATION

SECURITY CODE

NAME ON CARD

SIGNATURE

My gift will be matched by _____

Matching gift form enclosed.

Matching gift form will be forwarded via mail or email.

LIST OF GOLFERS *(Please include name, email address and shirt size)*

**Thank YOU for making
a contribution to
our auction in support of
our deserving Cadets!**

QUESTIONS?

Contact Simone Brown,
Assistant Director of Advancement

760.547.5274

sbrown@armyandnavyacademy.org

Army and Navy Academy reserves the right to package donations with other donated items for bidding purposes. Army and Navy Academy is recognized as a tax-exempt 501(c)(3) organization by the Internal Revenue Service; Federal ID no. 95-1184512.



**ARMY & NAVY
ACADEMY**